



DEFINING EXCELLENCE IN B2B JOURNALISM

Not just the best magazines and websites in the trucking industry but nationally recognized as among the best in Canada!

For 58 years, the KRW Awards competition has showcased the best of the best in Canadian business journalism writing. They are like Canada's Pulitzer Prize for business-to-business media.

Since 1994 Newcom's magazines and websites have won 26 gold or silver KRW awards for excellence in business-to-business journalism. On their own, Today's Trucking and Transport Routier have won 19. To put this in perspective, all other Canadian trucking magazines and websites have won a combined total of four (4). And if that's not enough, in 2012 Today's Trucking was named the best trade magazine in Canada by the Canadian Association of Magazine Editors.

Our Motto: *We serve our advertisers best by putting our readers first.*



CANADIAN BUSINESS PRESS – KRW AWARD WINNERS

FOR EXCELLENCE IN BUSINESS MAGAZINE JOURNALISM – WRITING CATEGORY • 1994–2012

RANK	PUBLICATION	GOLD	SILVER	TOTAL	RANK	PUBLICATION	GOLD	SILVER	TOTAL
1	Marketing Magazine	28	24	52	51	Design Engineering	1	1	2
2	OHS Canada	21	14	35	52	Digital Marketing	1	1	2
3	CA Magazine	13	17	30	53	Doctor's Review	1	1	2
4	Newcom Magazines (All)	12	14	26	54	Engineering Dimensions	1	1	2
5	The Medical Post	14	10	24	55	Motor Truck	1	1	2
6	Newcom Trucking Magazines	9	13	22	56	Forum	2		2
7	Canadian Lawyer	12	8	20	57	Les Affaires	2		2
8	Today's Trucking	6	10	16	58	Listed	1	1	2
9	Canadian Medical Assoc. Journal	6	5	11	59	MD Canada		2	2
10	Le Coopérateur Agricole	5	6	11	60	Ontario Medicine	1	1	2
11	Quill & Quire	7	4	11	61	Pharmacy Practice		2	2
12	National Magazine	6	4	10	62	Professionally Speaking		2	2
13	L'Actualité Médicale	4	4	8	63	Style		2	2
14	Canadian Occupational Safety	2	5	7	64	The Nutrition Post		2	2
15	Profit	3	4	7	65	University Affairs	1	1	2
16	Benefits Canada	1	5	6	66	Advanced Manufacturing	1		1
17	Food Service & Hospitality	1	5	6	67	Advisor.Ca	1		1
18	Graphic Monthly	3	3	6	68	Bakers Journal		1	1
19	Hazardous Materials Mgt.	3	3	6	69	Better Farming	1		1
20	Pharmacy Post	3	3	6	70	Biz Magazine	1		1
21	Advisors Edge	2	3	5	71	Cabling Systems		1	1
22	Canadian Grocer	2	3	5	72	CAD Systems	1		1
23	Masthead		5	5	73	Canadian Architect	1		1
24	The Northern Miner	2	3	5	74	Canadian Machinery & Metal Working		1	1
25	Conseiller	3	1	4	75	Canadian Printer		1	1
26	Far North Oil & Gas Review	3	1	4	76	Canadian Security Magazine	1		1
27	Machinery & Equipment MRO	3	1	4	77	Canadian Wood Products	1		1
28	Meetings & Incentive Travel	2	2	4	78	Channel Business	1		1
29	Nickles New Technology Magazine	1	3	4	79	Computer World Canada	1		1
30	Salon Magazine	1	3	4	80	Cosmetics		1	1
31	Up Here Business	4		4	81	Finance et Investissement	1		1
32	Alberta Oil	3		3	82	Foodservice News	1		1
33	Canadian Technician	2	1	3	83	Jewellery Business		1	1
34	Canadian Underwriter	2	1	3	84	Le Médecin du Québec	1		1
35	Hardware Merchandising	1	2	3	85	Manufacturing Automotive	1		1
36	highwaySTAR	1	2	3	86	Medactuel FMC		1	1
37	Hotelier	1	2	3	87	MM&D Magazine		1	1
38	Precedent	1	2	3	88	Oilweek		1	1
39	Retail News		3	3	89	Ontario Dentist	1		1
40	Solid Waste & Recycling	1	2	3	90	Ontario Hog Farmer	1		1
41	Transport Routier	2	1	3	91	Plant Engineering & Maintenance		1	1
42	Applied Arts	1	1	2	92	Plumbing & HVAC Product News	1		1
43	Building	1	1	2	93	Pour Parler Profession		1	1
44	Canadian Consulting Engineer	2		2	94	Print Action		1	1
45	Canadian Diamonds	1	1	2	95	Registered Nurse Journal	1		1
46	Canadian Healthcare Manager	1	1	2	96	SSGM		1	1
47	Canadian Jeweller	1	1	2	97	Statements	1		1
48	Canadian Transportation & Logistics	2		2	98	Truck News		1	1
49	Centre Magazine		2	2	99	Truck West		1	1
50	CIO Canada	1	1	2	100	Your Convenience Mgr.		1	1
						*TOTAL	236	244	480

* The number of gold and silver awards are not equal due to ties.

Note 1: Bold Face Type = Newcom Business Media publications

Note 2: 1994 was the first year Newcom submitted material for judging